How to Get Started on Blogs.IFAS.UFL.EDU

UF/IFAS has more than 700 bloggers across Florida feeding content to roughly 100 blogs. There are blogs for Extension officers, research centers, departments, programs, schools, and more! Blog posts are a great outreach opportunity to help spread awareness about your program. Each blog is also tracked through analytics, which the webteam can give you access to, allowing you to quantify and report the impact of your outreach.

Get Started Blogging.
1. Submit a web services request: https://ics.ifas.ufl.edu/web-work-request/. The webteam will send you a link to complete a brief online training course.
2. Email the webteam@ifas.ufl.edu once you have completed the course to be added to your blog.
3. Write your author profile: in WordPress Biographical Info is your bio and Avatar is your profile image. Now you can start blogging!

Helpful Quick Links.
• UF/IFAS Photos Database: photos.ifas.ufl.edu
• Blog Tag Lexicon: https://docs.google.com/document/d/1h3BY4dVpRcCHFxra5ENpxxa9Zhnz03_whhoNjNyAl/edit?usp=sharing
• Category listing: http://blogs.ifas.ufl.edu/global/search-by-category/

Access Analytics.
1. Submit a web services request: https://ics.ifas.ufl.edu/web-work-request/. The webteam will help connect you to data for your site through either the Data Studio or Analytics.
2. To access Google Data Studio, find your agency in the list to view your stats: https://docs.google.com/spreadsheets/d/1Cg2BSVgvdrRiQOpUz9d2z5t88RARlZaPC9ki7v001GY/edit?usp=sharing
3. To access Google Analytics, email webteam@ifas.ufl.edu to get connected to Google Analytics.

Looking for more info? Follow this link for more resources for UF/IFAS bloggers: https://ics.ifas.ufl.edu/our-services/blogging/
Branding.ifas.ufl.edu provides recorded trainings on a variety of topics: http://branding.ifas.ufl.edu/training/