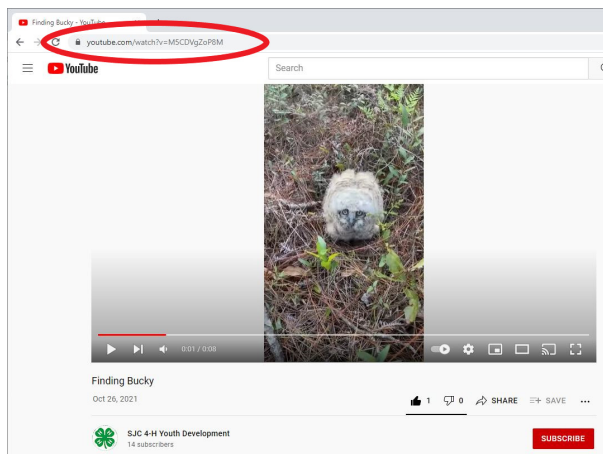


Embedding Video in Your Blogs.IFAS Posts

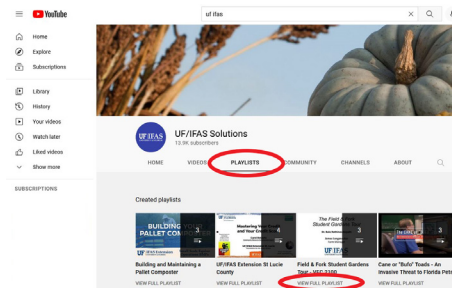
Looking to share a video through Blogs.IFAS? UF/IFAS Communications recommends first posting the video on YouTube and then embedding in your post. Including a video in your blog can be a great way to make your post more dynamic and engaging. People spent on average [2.6x more time](#) on pages with video than without. Also, you can embed a YouTube playlist to auto-play related videos once your video concludes. Follow the steps below to embed a Youtube video in your Blogs.IFAS post.

1. Upload your video to YouTube or navigate to the video on YouTube.
2. Select the URL for the video from the browser window.

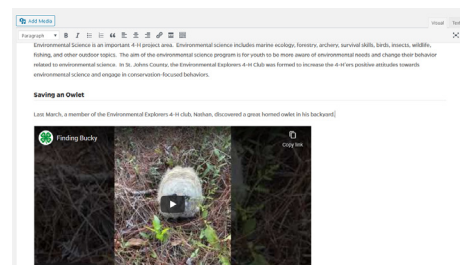


Note: Alternatively, you can select the URL for a YouTube *playlist*. This is a great option, because the video that auto-plays upon completion of your initial video will be from your playlist.

To find a playlist URL, navigate to any YouTube account, select Playlists, then click View Full Playlist for your desired playlist.



3. Login into WordPress. Navigate to your blog post. Paste the URL for your video or video playlist.



4. Click Publish or Update to save.

Additional Resources

UF/IFAS Video Services:

<https://ics.ifas.ufl.edu/our-services/video-services/>

UF/IFAS Blogging Resources:

<https://ics.ifas.ufl.edu/our-services/blogging/>