How to Post on Blogs.IFAS.UFL.EDU

UF/IFAS has more than 700 bloggers across Florida and roughly 100 blogs. There are blogs for Extension, research, departments, programs, schools, + more!
Thank you for being a part of the UF/IFAS Blogging Community!

Blog Post Checklist.
- Go to Posts > Add New.
- Insert proof-read content.
- Edit content in Wordpress (add headings, links, quotes etc.)
- Insert proof-read Title.
- Upload Featured Image from approved source.
- Select Category/ies.
- Add Tags.
- Click Publish!

Image Editing Video Tutorials.
- Featured image editing using Photoshop, Pixlr, and Paint: [https://www.youtube.com/watch?v=gzvzmqR0DAAt=2s](https://www.youtube.com/watch?v=gzvzmqR0DAAt=2s)
- Photo Editing using Canva: [https://www.youtube.com/watch?v=wmRmgsYhn2I&feature=youtu.be](https://www.youtube.com/watch?v=wmRmgsYhn2I&feature=youtu.be)
- Photo editing using GIMP: [https://mediasite.video.ufl.edu/Mediasite/](https://mediasite.video.ufl.edu/Mediasite/)
- Formatting Images within Blog Posts: [https://www.youtube.com/watch?v=iqFzoc8GQLY&feature=youtu.be](https://www.youtube.com/watch?v=iqFzoc8GQLY&feature=youtu.be)

Tags.
- ~5-7 Tags per post. Keyword or key phrase.
- Avoid repetitive variations i.e.: horse, horses, equine. Stick with just one.
- Use Author Name as a Tag.
- Some Tags send your post to relevant feeds.
- Reference the UF/IFAS Blog Tag Lexicon: [http://branding.ifas.ufl.edu/social-media-and-blogs](http://branding.ifas.ufl.edu/social-media-and-blogs)

Categories.
- You must select at least one Category (Sub-Category is optional).
- Uncheck CHANGE CATEGORY.
- Do not use Uncategorized.
- Do not add a new Category.

Looking for more info? Follow this link for more resources for UF/IFAS bloggers:
[https://ics.ifas.ufl.edu/our-services/blogging/](https://ics.ifas.ufl.edu/our-services/blogging/)
Branding.ifas.ufl.edu provides recorded trainings on a variety of topics:
[http://branding.ifas.ufl.edu/training/](http://branding.ifas.ufl.edu/training/)